Do you represent a travel brand that wants to reach travel industry professionals with branded information and special offers?

Then we have an amazing opportunity for you!

Contact us to arrange for your own branded infOcus home page on Travel Industry Today.

Your infOcus home page will look just like our regular home page except it will be entirely focused on your brand.

Your home page will exclusively display articles that pertain to your brand – written by you or by us (or a mix of both).

You can display your banner ads on your home page, with two options:

1. Choose to display ads that promote your brand and special offers exclusively.

2. Choose to show several ads for your brand, with the rest of the ads comprised of our regular Travel Industry Today banners.

And there’s more: You can choose the colors and background of your home page to match your brand. And when a visitor to your home page clicks to read your complete articles they will stay within your branded “look” with your selection of banner ads.

We know you’ll have questions. Like... when can I start? And what will it cost?

To find out, shoot us an email at infocus@travelindustrytoday.

Scroll down for some examples...
infOcus: Louisiana Edition

This edition displays Louisiana branded ads exclusively.

FIND YOUR FLAVOR ON A CULINARY TRAIL IN LOUISIANA

Louisiana’s unique culinary traditions developed throughout generations, resulting in a broad array of dishes representing global culinary influences as well as the only-in-Louisiana preparations that combine them into a singular cuisine. French, Caribbean, African, German and Spanish settlers contributed to Louisiana’s cuisine as they assimilated into the state’s cultural melting pot. The unique flavors and dishes that compose Louisiana’s culinary landscape can make finding a way to try them all daunting. MORE

FOOD, FIRE AND FESTIVITIES

Holidays in Louisiana

Louisiana is a state full of traditions, from our cuisine to our celebrations and these traditions are in abundant supply during the holidays. We’ll start with a subject close to our hearts: food! Get energized for your merrymaking with a warm bowl of gumbo, Louisiana’s unofficial holiday meal. Whether it’s a traditional chicken and sausage or a special-occasion seafood, gumbo brings sweet sentiments and warm memories to Louisianans and visitors, reminding them of happy celebrations and times with loved ones. MORE

CELEBRATE MARDI GRAS

Mark Twain wrote that a traveler “has not seen the United States until he has seen Mardi Gras in New Orleans.” Of the hundreds of Louisiana festivals, none tops Mardi Gras. It is a participatory parade and unbelievable costumes. It is dancers in the streets donning purple, green and gold—Mardi Gras’ official colors. It is great music, food and drink at every turn. You just have to choose a Louisiana city to indulge and enjoy. MORE

LOUISIANA TRAVELERS FIND AN ABUNDANCE OF MUSIC

If rich history and world-acclaimed cuisine are the head and heart of Louisiana, music is its collective soul. Signature Louisiana sounds can be found in both urban centers and rural countrysides, from grand concert halls to obscure roadside honky-tonks. Offerings vary, from the state’s indigenous jazz, Cajun and zydeco music to its musicians’ notable contributions to the history and evolution of American blues, country and rock ‘n’ roll. MORE

LOUISIANA’S OTHER WORLD

Tour some of the country’s most fascinating landscapes, whatever your speed

Perceived as beautiful and menacing, south Louisiana’s ancient swamps have long captivated writers, historians and travelers. Modern-day explorers still have an intense curiosity about the beauty found in Louisiana swamps—the untouched nature and stories of manned, unseen areas drowned with both European
infOcus: “VisitBritain” Edition

This edition displays a mix of VisitBritain and regular Travel Industry Today ads.
infOcus: SeaWorld Edition

This edition displays SeaWorld branded ads exclusively.